



Business Counselling and Community Outreach Program

Whether you're launching a business in the heart of the city or expanding operations somewhere off a country road, your ability to access the right business information, training and counselling – when you need it and where you need it – can be a critical factor to your success.

Wherever you're located in Atlantic Canada, the Women in Business Initiative (WBI) Business Counselling and Community Outreach Program works to connect you with the programs and services you need to make it in the world of business.

How it works

In New Brunswick, the WBI Business Counselling and Community Outreach Program is delivered by the New Brunswick Association of Community Business Development Corporations on behalf of the Atlantic Canada Opportunities Agency (ACOA).

Through the Program, the New Brunswick Association of Community Business Development Corporations Development Officers, located province-wide, will provide you with business counselling and the most current information on the programs and services available to women entrepreneurs across New Brunswick.

Offering you individual attention, Development Officers will help you through the steps of starting or growing a business, and work to connect you to the people, information and programs you need for business success.

Services include:

- One-on-one support to guide you through business planning and successful implementation.
- One access point to accurate and timely business information.
- Networking opportunities to help you meet other members of the business community, particularly women like yourself who have taken on the challenges of running a business.

New Brunswick Association of Community Business Development Corporations

The New Brunswick Association of Community Business Development Corporations is a not-for-profit organization that represents the 10 Community Business Development Corporations (CBDC) across New Brunswick. The CBDCs are dedicated to the development of small business and job creation in their communities. They provide advice, counseling, mentorship and loan support services for business start-ups, expansions and modernizations.

Interested in learning more?

Talk to the WBI Development Officer in your area:

Grand Falls: (506) 473-9775

Shediac: (506) 533-8711

Bathurst: (506) 548-7793

Fredericton: (506) 452-3918

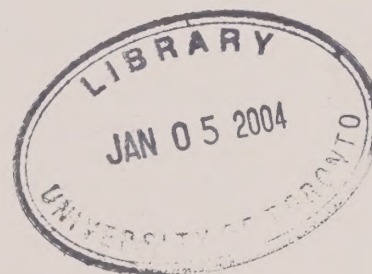
Saint John: (506) 636-3780

Or call ACOA NB at 1-800-561-4030 to be directed to the Officer closest to you.

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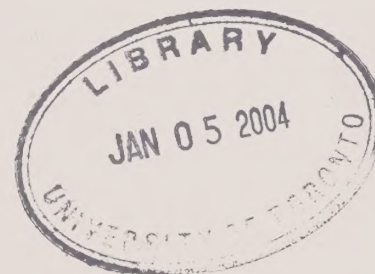
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Programme **Conseils** aux entreprises et services à la **collectivité**

Que vous décidiez de lancer une entreprise au cœur d'une ville ou que vous souhaitiez étendre vos activités dans une région rurale, votre réussite pourrait être tributaire de votre capacité d'accéder à des renseignements d'affaires, à de la formation et à du counselling de qualité en temps opportun (c.-à-d. quand vous en avez besoin et où vous en avez besoin).

Où que vous soyez dans la région de l'Atlantique, le programme **Conseils** aux entreprises et services à la collectivité de l'Initiative Femmes en affaires a pour but de vous faire connaître les programmes et les services dont vous avez besoin pour réussir dans le milieu des affaires.

Fonctionnement

Au Nouveau-Brunswick, le programme **Conseils** aux entreprises et services à la collectivité de l'Initiative Femmes en affaires est exécuté par l'Association des corporations de développement communautaire du Nouveau-Brunswick au nom de l'Agence de promotion économique du Canada atlantique (APECA).

Au cours du programme, les agentes de développement de l'Association des corporations de développement communautaire du Nouveau-Brunswick, à votre disposition partout dans la province, vous donneront des conseils d'affaires et les renseignements les plus à jour sur les programmes et les services offerts aux femmes entrepreneures du Nouveau-Brunswick.

Dans le cadre d'une séance de consultation individuelle, les agentes de développement vous aideront à franchir toutes les étapes nécessaires pour démarrer ou étendre une entreprise, elles veilleront à vous faire rencontrer des personnes clés, puis elles vous fourniront les renseignements et les programmes dont vous avez besoin pour réussir en affaires.

Services offerts :

- Un appui individuel pour réussir votre planification d'affaires et le démarrage de votre entreprise.
- Un point d'accès à des renseignements d'affaires précis et opportuns.
- Des possibilités de réseautage pour vous aider à rencontrer d'autres membres du milieu des affaires, particulièrement des femmes comme vous qui relèvent le défi d'exploiter une entreprise.

Association des corporations de développement communautaire du Nouveau-Brunswick

L'Association des corporations de développement communautaire du Nouveau-Brunswick est un organisme à but non lucratif qui représente 10 corporations de développement communautaire (CBDC) situées partout au Nouveau-Brunswick. Les CBDC favorisent le développement de petites entreprises et la création d'emplois dans leurs collectivités. Elles fournissent des conseils, du counseling, de l'encadrement et des services d'aide financière aux entreprises qui démarrent, prennent de l'expansion ou se modernisent.

Pour en savoir davantage...

Veuillez communiquer avec l'agente de développement de l'Initiative Femmes en affaires dans votre région dès aujourd'hui :

Grand-Sault : (506) 473-9775

Shediac : (506) 533-8711

Bathurst : (506) 548-7793

Fredericton : (506) 452-3918

Saint John : (506) 636-3780

Ou téléphonez l'APECA N.-B. au 1-800-561-4030 pour joindre l'agente la plus proche de chez vous.

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